



Staff Media Relations Policy

The purpose of this policy is to assist Carolina Housing staff members to respond to media inquiries concerning matters related to their employment. Please note that this Policy does not limit employees' ability to comment on their personal experiences, as long as the employee refrains from sharing confidential information about Carolina students or other University employees, including resident advisors.

Any media requests for a statement about a Housing matter (excluding non-confidential personal experiences or reflections) must be directed to the staff member's supervisor. The supervisor will then share the request with either the Director of Administrative Services or the Executive Director of Carolina Housing. These senior staff members will work directly with University Media Relations staff to determine an appropriate response.

This Policy is not intended to limit employees' rights under the First Amendment to speak as private citizens.

Any questions about this policy should be directed to the Executive Director of Carolina Housing at housing@unc.edu.